

AIASJ Executive Board Meeting Minutes

12 April 2006 – 6:30 PM @ P.E.S.C. Boardroom

1. Members Present 12 April 2006.**Present**

- Theo Bluhm, AIA (President)
- Rod Andreasen, AIA (Vice President)
- Paul Stommel, AIA (Secretary)
- John Frost, AIA (Treasurer)
- David Phillips, AIA (AIA CC Delegate)
- Bruce Poulsen, AIA (Director of Information /PR)
- Chris Johnson, AIA (Director of Membership)
- Claude Dechow, AIA (Director of Government Affairs)
- Arthur Dyson, AIA (Director Education)
- Rolando Gonzalez, AIA (Director of Education – COS)
- Ken Zamora, AIA (Director of Education – FCC)
- Mark Harold, AIA (Director of Continuing Education)
- Julie Jauriqu-Chipps, Associate (Associate Director)
- Skip Carlstrom, AIA (Consultant to Sand Event)
- Donald Landon, Student (Student Representative)

Staff Present

- Paul Bateman, Jr.
- Georgellen Bateman

2. Meeting called to order at 6:32 P.M by Theo Bluhm, AIA.**3. Attendance:**

The Board of Director members were directed to the sign-in sheet.

4. April 2006 Meeting Minutes Approval.

A motion was made to accept the minutes of the 12 April 2006, board minutes as they stand with one correction.

**A motion was duly made by Arthur Dyson, AIA, seconded by Bruce Poulsen, AIA.
THE MOTION WAS UNANIMOUSLY PASSED**

5. Finance/Statement of Account Balance and Budget:

No report due to John Frost, AIA, being out ill.

6. Secretary:

Paul Stommel, AIA, mentioned that he liked the “old” format over the new one that Georgellen Bateman had created and Theo Bluhm, AIA, confirmed that he did as well. Being as both gentlemen like the original format, it was decided that she would create future board meeting minutes in the old format style.

7. Director of Information and Public Relations:

Bruce Poulsen, AIA, mentioned that CSI Fresno’s Product Show is coming up and is on 18 April 2006 at the Radisson Hotel and Convention Center, here in Fresno. David Smith, one of College of the Sequoia’s instructor’s will be doing a seminar the day of the product show highlighting the program Sketch-Up. As of today, 12 April 2006, he has eight people signed

up for the seminar. The CSI Golf Tournament is Monday 17 April 2006 and there are about twenty-eight people signed up for the tournament at Fig Garden Golf and Country Club.

Bruce also mentioned that there is going to be a two-unit seminar presented by The Noble Company at the Piccadilly Inn Airport from 7:00a.m. to 9:00a.m. on Thursday, 18 May 2006.

8. AIACC Delegate:

David Phillips, AIA, was unavailable for the board meeting but asked Theo Bluhm, AIA, to speak on his behalf concerning a couple of items that he wanted brought before the Board.

The first item that David wanted brought before the Board was his request for reimbursement to the AIA California Council Convention in Pasadena, on 18 and 19 May 2006. A motion was made to approve his reimbursement.

**A motion was duly made by Arthur Dyson, AIA, seconded by Bruce Poulsen, AIA.
THE MOTION WAS UNANIMOUSLY PASSED**

The second item that David asked Theo to bring before the Board was a resolution that is being sponsored by the AIA East Bay Chapter and circulating around the country to make the AIA Documents more accessible to the small firms and sole practitioner architectural businesses and to the construction industry. This would entail minimizing the size of the Electronic Documents and Software (EDS) packages, making the paper documents and “fill in the blanks” computerized documents more professionally appealing once the documents have been edited, and to make the documents more reasonably priced; to name a few of the items. A motion was made to approve adding the AIA San Joaquin Chapter to the resolution.

**A motion was duly made by Arthur Dyson, AIA, seconded by Chris Johnson, AIA.
THE MOTION WAS UNANIMOUSLY PASSED**

9. Membership:

Chris Johnson, AIA, had received some phone calls about becoming a member of AIA and wasn't quite sure how to answer the prospective member questions at the time. There was a membership binder that Georgellen Bateman had created for him and she handed it over to him that should help him answer any future questions.

10. Education:

Arthur Dyson, AIA, mentioned that all three of the school, Fresno City College, Fresno State University, and College of the Sequoias, were all finished with their Student Design Competition projects. He also mentioned that Fresno State University's judging was done earlier today and that Fresno City College and College of the Sequoias judging would take place next Friday, 21 April 2006. The due date for delivering the projects to the P.E.S.C. offices is by Thursday at noon on 20 April 2006. The judges for the Fresno State University's competition were: Theo Bluhm, AIA; Arthur Dyson, AIA; David Phillips, AIA; Michael Weil, ASID; and Lori Lorenz, ASID.

11. Education for College of the Sequoias:

Rolando Gonzalez, AIA stated that eleven people have their reservation in for the Barcelona trip and that there is still time to join he and his students; anyone wishing to do so needs to have the funds in by the May deadline. Rolando also stated that he would be making a recommendation as to who should receive the scholarship that the chapter is offering to the

students and he would let the Board know who his recommendation is at the next board meeting.

Rolando mentioned that the students are finishing up the Visalia Children's Museum Nutrition Display and that the students are currently working on the Hispanic Gallery in Visalia with the Visalia Hispanic Chamber of Commerce. They are also getting ready for the Cal-Poly Design Village Competition on 21 and 22 April 2006. The theme at the Cal-Poly Design Village Competition for this year is "Go Convertible".

12. Continuing Education:

The Learning Lunch that was scheduled for today was cancelled at the last minute due to the speaker being in San Jose. Lunch was served though, due to all the people that had sent in RSVP, being in attendance. It was discussed that when the email goes out about the lunches to include what the topic is, if it known, to draw in the attention of the reader and get more people to attend the lunches. Discussion was made concerning Mark Harold, AIA and Julie Jauriqu-Chipps working together on getting the Continuing Education classes set up for the future and possibly even doing two Continuing Education classes a month instead of one a month.

13. Sand Event:

Discussion was made concerning changing the location of the competition or possibly doing some other type of architects versus architectural student competition, such as doing the Sand Competition out at Storyland back by the Japanese garden and having the competition in a redwood box and then have the teams do the sculpting in the boxes. It was brought up that a New York chapter has a can food sculpture and then donates the can food to the less fortunate families or charities. Another idea was designing a "moving" village on the railroad track wall that divides Storyland and Playland in Roeding Park. This would entail lights coming on or something flashing in the background when the train ran over the activation switch or switches that are tied to the tracks.

14. Website:

Paul Bateman, Jr. asked if he would be able to get Chris Johnson's, AIA, Skip Carlstrom's, AIA, and Julie Jauriqu-Chipps' pictures this evening so that he might update the website. Arthur Dyson, AIA asked if it was possible to get all the web addresses on the web site that co-inside with the listings of the all the members on the website. Paul said that he and Georgellen Bateman would work on making sure that all the addresses in the database are correct and they should have it done by the end of the month, at the latest.

Theo Bluhm, AIA also brought up for discussion the selling of the banner space. Paul had Georgellen load the AIA San Joaquin Chapter page, on the P.E.S.C. laptop so that he could show the Board where it might be possible to place the banner(s). Theo mentioned that he really didn't like having the banner running at the top of the page where Paul had created a space for it so Paul informed the Board that it would easy to move the banner to any other position on the webpage. Theo asked Paul if it was possible to have a "hit counter" put on the website so everyone, including prospective sponsors and people wanting to have a banner ad, would be able to know just how many hits the website is getting. Paul mentioned that he will do that but it might take him some time due to needing to get in contact with the web host to determine how many hits so he can alter the counter when he puts it online. Bruce Poulsen, AIA, recommended that Paul and Dave Phillips, AIA get together and make up three proposals concerning the banner ad pricing and present it to the Board at the next board meeting on 10 May 2006. Bruce also agrees with Theo that the website needs a "hit counter".

The Board agreed that there would be no “flying” banner ads on the website and that there would only be links to the banners or classified page if that is how Paul designs it.

15. General:

Discussion was made about creating new binders for each of the board members so that each member knows what his/her job description entails. Bruce Poulsen, AIA, also suggested that there be some sort of sign outside the back door that distinguishes which organization is meeting in the boardroom.

Discussion was made about getting an article to the Fresno Bee and the AIA California Council concerning the Design Competition and possibly displaying the winners at a public place like City Hall in the future. Georgellen Bateman will look at the other chapters in the state and see what kind of articles, if any have been submitted about the Design Competition.

16. With nothing further to discuss the meeting adjourned at 8:35p.m.